

Quick Design

A few ideas and tools for rapidly
creating a competitive and
powerful school design

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www.mindworkers.com

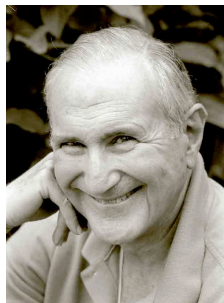
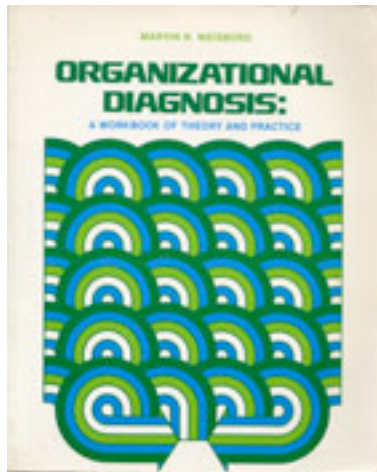


Idea #1: A Rhetoric for School Reform

- Changing schools is a bit like putting words on paper.
- Schools have failed to develop a rhetoric of reform.
 - Treating the assignment as optional
 - Not thinking in whole paragraphs
 - Not understanding the grammar of schooling



Idea #2: Get The Whole System in One Room



Marvin Weisbord

- Organizational Diagnosis
- Future Search

<http://www.marvinweisbord.com/index.html>



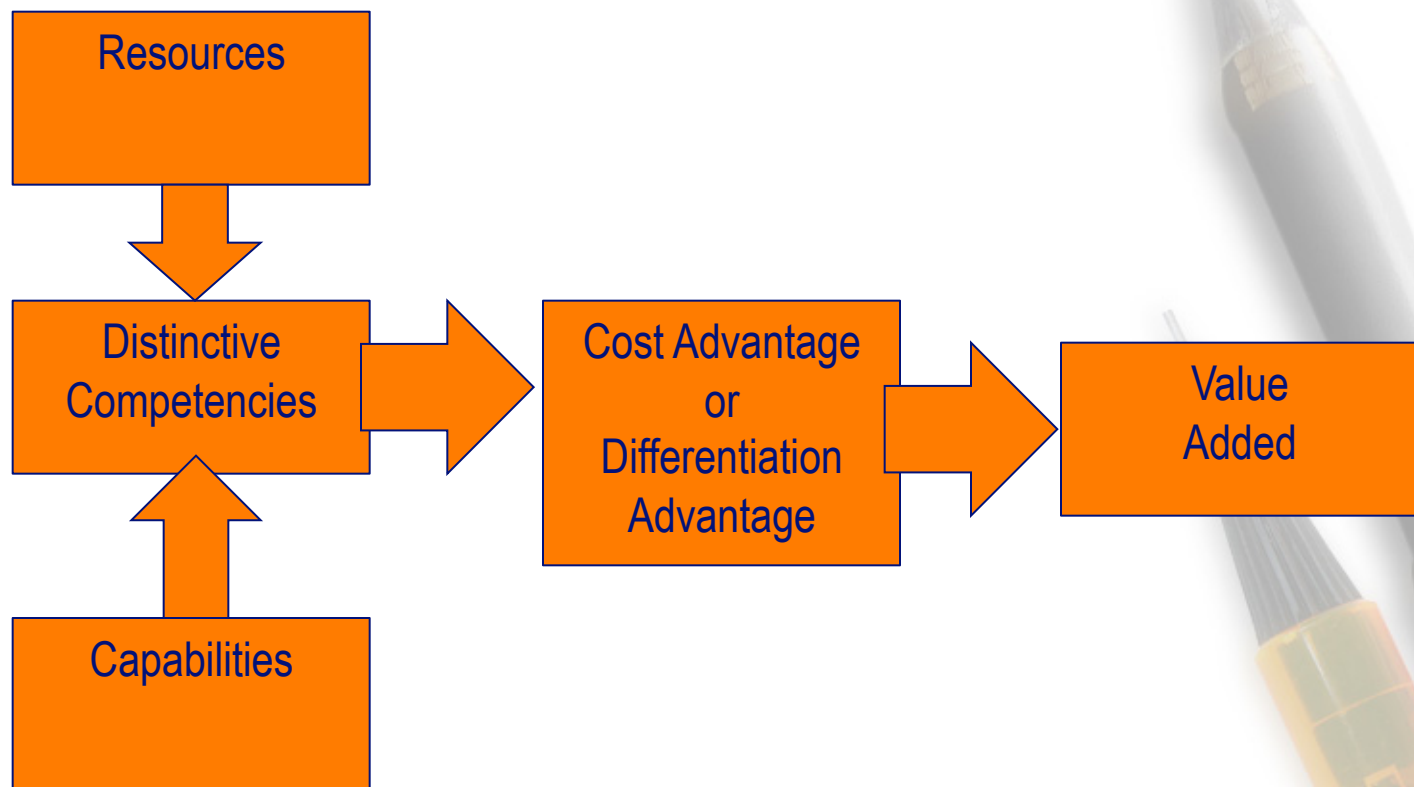
Idea #3: Competitive Advantage

Michael Porter, Harvard Business School

- *How Competitive Forces Shape Strategy*, Harvard Business Review, 1979
- *Redefining Health Care: Creating Value Based Competition on Results*, Harvard Business School Press, 2006



Competitive Advantage Model

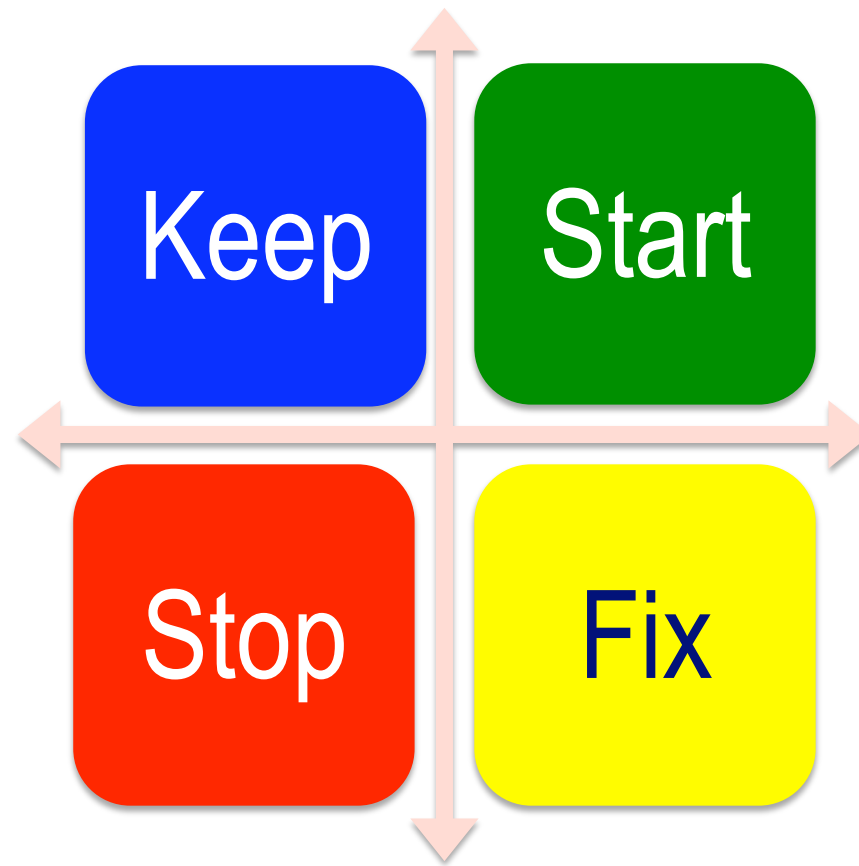


Idea #4: Learning Organizations

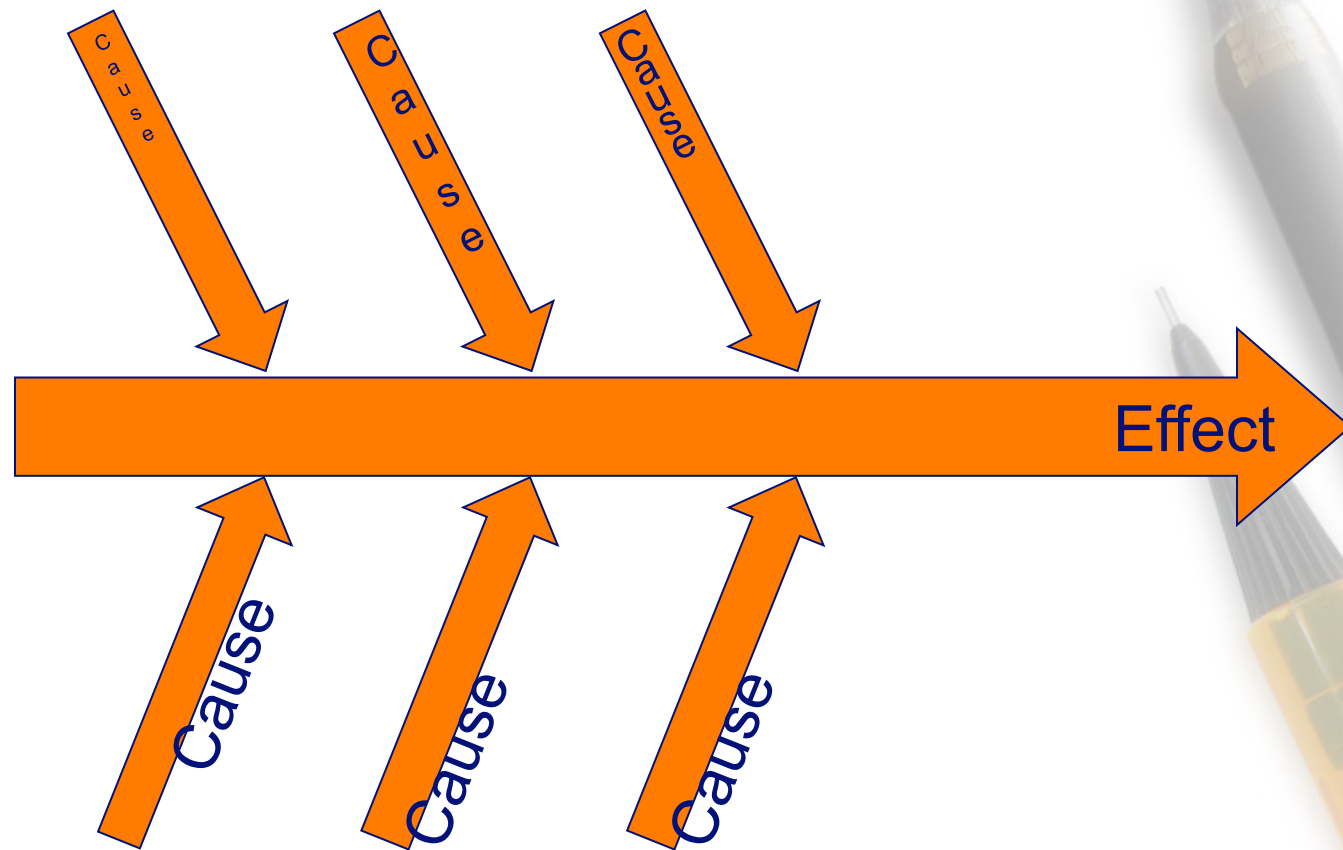
- Peter Senge
- Michael Fullen
- Michael Barber
- Douglas Reeves
- Bryk and Hermanson



Tool #1: Keep, Stop, Start, Fix



Tool #2: The Fishbone



Tool #3: Smart Organization Feedback

